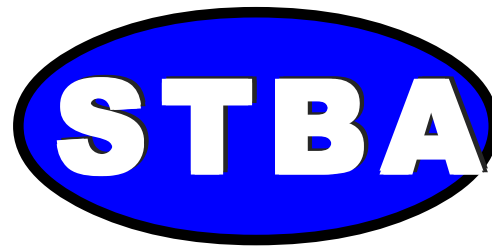


Springfield Township Business Association STBA NEWS



September, 2001 - Volume 4, Number 5 • 9150 Winton Road, Cincinnati, Ohio 45231 • [Http://www.springfieldtwpba.org](http://www.springfieldtwpba.org)

STBA Meeting

Thursday, September 13
8:00 a.m.
At The Springfield Township
Senior Center, Room A

TOPIC
Levy Update

Strategic Plan

President Joseph T. Gorman

STBA Donations Count

President Joseph T. Gorman

In August, the Board voted to help two causes that we think further our community support mission. The STBA donated \$500 to the New Burlington Elementary School for a "Library Cart" to be used to provide books to the students. This rolling library will help further reading skills in the lives of the youngsters.

We also donated \$250 to help our fellow business organization, the Colerain Township Business Association, spearhead the renovation of Skyline Community Center. Our donation will help the Clippard Family YMCA operate the center. If you are available, please come to the Skyline Community Center open house, Saturday, September 8, 10 am – 6 pm, at 8500 Pippin Road. Call Terry Sherrer at the YMCA at 729-0757.

As you know, your business runs more smoothly if you have a business plan.

Our organization needs direction over an extended period of time. This helps us to use our resources to accomplish goals that we think will better the community, improve our bottom line, strengthen business relationships, and, push our mission forward.

At the next regular STBA meeting, September 13, we will take some time in the meeting to discuss a strategic plan. A survey has been included below for input from current and future STBA members to determine what your needs are and how they can be incorporated in the overall mission of the STBA.

Deanna Kuennen, development officer for the Springfield Township, is helping coordinate this plan development. Please return your completed survey to her, either by mail or by fax. If you want to help, please call STBA president Joseph Gorman at 325-5202.

Results of the surveys can help us develop a firm direction for the next 3-5 years.

Membership Survey (bring to the 9/13 meeting or fax to 729-0818)

Name: _____ Title _____ Company _____

Address _____ Phone: _____ Fax _____

e-mail _____ Type of Business _____

Please check the topics that would be of interest to you:

- RECRUITMENT OF AREA BUSINESSES
- GROUP MARKETING & PROMOTIONS
- SAFETY & CRIME PREVENTION
- SUPPORT OF COMMUNITY ACTIVITIES
- INTERACTION WITH LOCAL GOVERNMENT
- TRAFFIC & ACCESS ISSUES
- APPEARANCE & THE ENVIRONMENT
- LOCAL FORUMS FOR BUSINESSES TO SPEAK
- COMMUNICATION AMONG AREA BUSINESSES
- BUILDING RELATIONSHIPS BETWEEN LOCAL BUSINESSES

Other topics/speakers of interest:

What is the best time & day for you to participate in STBA?:

Other comments and suggestions

Would you like to participate on the strategic plan committee? Yes No



**Springfield Township
Business Association**
9150 Winton Road
Cincinnati, Ohio 45231

STBA Golf Shirts

Shirts with the STBA logo are available for purchase. The cost is \$5.00, and they will be available at the next general meeting.

STBA Meetings

Thursday, September 13

8:00 a.m.

Topic: Levy Update

At The Springfield Township Senior Center, Room A

Thursday, November 8

8:00 a.m.

Scheduled Topic: Health and Wellness

Location TBA

Watch for the announcement of our December Christmas Party

STBA on TV

Although we encourage you to attend the STBA meeting to network with your fellow business people, the meeting is also taped for cablecast by Waycross Community Media. If you are unable to attend the next meeting, you can watch it on Time Warner cable, channel 23, at the following times:

Saturday, September 15, 6:00 PM

Tuesday, September 18, 8:00 PM

Wednesday, September 19, 5:00 PM

Newsletter Ads

Ads are \$20 per space per issue. Send check and text to: Bob Will, STBA Treasurer, 1172 W. Galbraith Rd. Suite 108, Cincinnati, OH 45231.

We appreciate the support of these businesses and hope to see your ad next issue.

Visit our web site:

<http://www.springfieldtwpba.org>

(provided by Exodus On-Line Services • 522-0011)

Nominations for 2002 New Officers & Board

Please put on your volunteer caps to serve on the STBA Board or as an officer. For three years, the STBA has been fortunate to have a hard working board. As this organization is relatively new, we are pleased with our membership, activities, and successes. Please call our membership Chairperson, Maggie Wesley, at 522-2320 to recommend yourself or a fellow businessperson to serve next year.

The STBA, a member-driven association, is looking for companies with strong interests in promotion, advocacy, networking, and community. Take this opportunity to join us today! You can easily apply for membership on our Web site: www.springfieldtwpba.org or by calling Bob Will at 522-2650.

STBA Treasurer's Report

BOB WILL • TREASURER

The balance of the treasury as of 8/9/01 was \$3287.29

There are currently 64 members of the association.

Groovin' at the Grove Food Booth

This was a banner year for the STBA food booth. In July, we set a record for making money from selling hamburgers, hot dogs, metts, brats, and chips. We broke that record in August!

During an absolutely fabulous night August 17, our booth was humming under the expert retail eye of Maggie Wesley. She kept the troops in gear, supplies full and customers happy. The sounds of the Airwave Band, featuring vocalist Dixie Karas, helped make the evening perfect. The custom car show was an awesome experience and helped draw in the crowd. Thanks to all that helped – Rhonda, Tom, Carol and Maggie (Brentwood Bowl), Karen (Winton Savings), Scott (Wireless), Joe (DreamSand).